

Box 21194, Nairobi
22nd, February, 1980

Dear Teresa and Isabel and others,

I think I have a very strange metabolism or mind - I have been writing, typing and putting onto stencils the beginnings of our second DELTA Handbook all week - slow starting and not easy (since Anne is away at an INODEP workshop) - but I have a few moments ago completed 60 pages on stencils out of what I think will be about a 175 page book. So - feeling almost there - and just in the midst of doing the Chapter on Administration and Management and Planning -- I suddenly have this energy to think about Portuguese elections. Odd, yes?

Again, I have to ask you how serious are you about making this thing work and that means loads of time, energy and people??? Do you want to win? Do you believe you can win? If the answer is yes to all questions - then let us begin. Besides what I sent before about the strategy right before the elections, my main principle in planning is to plan backwards - yes, that is what I mean. So let me start with my backwards thinking. (all what I write of course must be coordinated - but it needs separate groups to take on the ~~task~~ tasks)

1. What is essential to have happen between October 1980 and March, 1981 - 6 months after you win the election?
 - a. A noticeable change for the people that they can see, feel, touch -
 - economically - changes which affect the people in the way they want a change,
 - laws - to cement these economic changes and other laws on themes the people speak of most with emotion
 - culture - ways and means that people feel they are involved in decision-making - all the way up - structures set up to assure their participation.

All these above things put into practice the first six months are linked to the program of the party (or the coalition of parties) - but they must have a plan on how to implement these changes immediately. A committee or group in the party must be working on this strategy for after taking over power now -- all the steps worked out.

- b. A coalition needs to be built immediately upon winning power in order to keep power for a long enough period of time. Who builds this coalition with whom? How? This needs to be worked on now.

2. Finance and administration.

medium and small money is needed from everyone and anyone. Finance groups in every village - district - collect all the time - Finance committees in small groups need to

- i. constantly get money, account for it, and be prepared to pay out money 2-3 months after the elections - so hold onto some. (Pay for the celebration!!)
 - b. some big- popular people (movie or TV personalities, or popular types in the country) need to be asked to raise money - but you only ask them on strategic big money potentials -(either from big money individuals of big money possibilities) - do not over-use these people.
 - c. someone has to take care of renting offices, paying telephone costs - administration - paper, pencils etc.
3. Recruiting organisers for tasks the last 3 months before the elections - different organisers are needed in at least 2/3 of the districts which lean or are on the left.
 - a. organising rallies and meetings - getting speakers for
 - b. getting speakers to all ready existing meetings. / them.



- c. distribution of posters, leaflets - propaganda
 - d. coordinate newspaper releases -
 - e. organise neighborhood, schools, unions, factories for campaign
 - f. telephone campaign organised - door-to-door foot campaign.
5. Systematic on-going education - the actual content for the above, especially aims at the people in the middle.
- a. for use on radio, TV, newspapers, posters. etc.

I could write more, but my back, arms and fingers are giving out on the typewriter. And you probably think I am crazy anyway.

If you notice, I have written this in outline fashion thus this is an organisational model - not a movement (or poetry) - sorry about that, but to win - I do believe one has to be systematic and organised -- yes - poetry must be there but leave that to the politicians -- that is another whole area - the image of the party - image of the program set forth - image on TV-radio etc. is very key these days - but I am not from New York Wall Street so I do not know about image-making - I only know about street campaigns.... Well - I will expect a full report of what has and has not been done when I appear. I have very high standards - lots of discipline which of course I expect of others - I hope you are smiling with me.... hope you are well - I send my

TO OPEN SLIT HERE

KUFUNGUA KATA HAPA

Love, *Asly*

Sender's name and address

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PAR AVION AEROGRAMME



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