



Fundação Cuidar o Futuro

- Prioridades / distrito concelho
- Método Hondt

Porto

Priority Concelhos.

* — Vila Nova Gaia
Matosinhos

* — Gondomar
Santo Tirso

Maia

Valongo

✓ Baia o

✓ Felgueiras

* — Porto

Why
High pop.

PS lost 27% in 1979

PS won 57%

PS lost 2.67%

PS lost 47%

PS lost 1.37%

PS lost 27%

PS won 2.67%

PS lost 16.7%

Shift 1976



* need to get smaller data

PS lost 4 seats
APU won 3 seats
AD won 1 seat

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Abs.

94,200 (79) $\left(\begin{array}{l} 75 - 54,900 \\ 76 - 112,300 \end{array} \right)$

Seats

AD
(33, 35, 37)

PS
(31, 34, 36)

APU
(32, 38)

Lisboa

Priority Concelhos

- * Loures
- ✓ * Amadora
- ✓ Vila Franca Xira
- ✓ Alenquer
- Arruda dos Vinhos
- ✓ Azambuja

Why
high pop.



PS lost 3% - APN won 3%
PS lost 5% - APN won 2%
PS won 7% - APN won 10%
PS won 7% APN won 2%
PS won 7% APN lost 6%
PS won 6% APN won 4%

- * Sintra
- * Lisboa
- ✓ Torres Vedras
- * Oeiras

PS lost 11% APN lost 7%
PS lost 20% APN lost 21%
PS lost 10% APN lost 18%
PS lost 19% APN lost 17%

- * smaller towns
- ✓ Cadaval

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PS lost 10 seats
APN won 2 seats
AD won 6 seats

2 less seats 76-79

Absentions - 184,865 70 $\left(\begin{matrix} 75 & 110,600 \\ 76 & 241,800 \end{matrix} \right)$

seats AD PS APN
51,53,55 50,54 52,56

Santarem

Priority Concelhos

Why



delist

* Santarem -

PS lost 7%

* Abrantes

" " 7%

Torres Novas

" " 13%

Coruche

" " 8%

Cartaxo

PS won 13%

Almeirim

" " 6%

Salvat. Magos

" " 14% APH 13%

Benavente

" " 2% " 20%

Chamusca

" " 9% " 12%

Entroncamento

—

Villa Nova Barç.

PS lost 0.1%

Goulgã

PS lost 3%

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PS lost 3 seats

APH won 1 seat

AD won 1 seat

dist. 1 less deputy.

Abs -

45,981 79

(75 26,719
76 58,821)

seats

AD

PS

APH

10,12

9

11

Portalegre

Priority Concelhos

Why
high pop.



Portalegre

PS won 0.2%

Elvas

PS lost 4% APU lost 9%

Ponte de Sor

PS lost 13% APU won 16%

Nisa

PS won 6% APU lost 7%

Campo Maior

PS won 12% APU won 17%

Gavião

PS won 11% APU won 0.8%

PS lost 2 seats
APU —
AD won 2 seats.

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Abs. 12,111 (79) (75) 5,995
(76) 14,337

seats	AD	PS	APU
	1,4	2	3

Coimbra

Priority Concelhos

Why



detal * Coimbra	PS lost 4%
✓ Figueira Foz	PS won 5%
Montemor-o-Velho	PS won 12%
Souto	PS won 19%
Condeixa-a-Nova	PS won 4%
Lousã	PS lost 1%
V. Nova Poiares	PS lost 15%

PS lost 1 seat
 APN
 AD won

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Abs. 54,798 79 (75 32,219
 76 68,473)

Seat 2.

AD
 7, 9, 11

PS
 (10, 12)

High Population

High Left/closer election

Low voting.

Braga ? high density lost 1 seat

⑦ Setúbal ? high pop. ✓ (**3)

⑤ Faro (0.6) ✓ *

② Porto (11) ✓ (**1)

④ Santarém (14) ✓

③ Coimbra (9) * — only lost 1 seat since 1976

① Lisbon. (14) ✓ (**2)

⑥ Portalegre (2.3) ✓
Castelo Branco

✓ major shift 1976-79

* low voter turnout

** density — easy to organize

() % of lose — very close election



Seats lost.

③

④

③

①

⑩

②

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Is.

Funchal ?
meaning.

Porto
Lisbon

Portalegre
Faro

Santarém
Coimbra

Setúbal
Braga

Branco

Statistics of 76-79 shifts (# + %) each district

statistics of shift 75-76-79 67 districts with
% concelhos.

computer print outs of councils of 6⁽⁷⁾ districts
- 1979 results - 76 results
- shift 76-79 by council

Maps - Lisbon (7) Big - street maps
Porto

- Anything on correlation of class, age, sex + voting
areas in Lisboa/Porto + voting.

Who can/will inscribe / how many? areas?
when date etc.

% possible voters inscribed.



57 conc.

+ 21

= 78

AD



11 ↑

9 PS
2 APU.

PS
+ 9

+ 8 in Porto

+ 2 APU
Porto

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TV where

Santarém

(12)

+ 1 PS
- 1 AD

AD (6)	PS (3)	APU (3)	other
118 567 1	78 971 2	62 650 3	15740
59 283 4	39 486 6	31 325 7	
39 522 5	26 324 9	20 883 11	
29 642 8	19 742 10	15 663 11	
23 713 10	15 794 11		
19 762 11			
16 938 12			

PS + 30,000 votes

108, 971	24 711
54, 485	5 42855
36 324	23 31 578
27 243	14 678
21 942	5) 18 942



Porto 38

+ 2 PS
- 2 AD

PS ↑ 20,000 to get 1 seat from AD if APU also goes up.

AD (18)	PS (14)	APU (6)
404 453 1	316 791 2	131 757 6
202 227 3	158 396 4	65 879 12
134 818 5	105 597 7	43 919 14
101 113 8	79 198 10	32 939 25
80,890 9	63 358 13	26 351 32
67 409 11	52 799 18	21 960 38
57 779 14	45 256 17	18 822
50,557 16	39 599 21	
44,939 18	35 199 23	
40,445 20	31 679 26	
36 768 22	28 799 29	
33 704 24	26 399 31	
31 112 27	24 368 34	
28 889 28	22 628 36	
26 964 30	21 119	
25 278 33		
23 793 35		
22 469 37		

PS 420,000

APU ↑ 5000

336 791	136 757
24 057 34	22 792 37
22 458 36	19 537

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Bajo - same

Braga + 1 PS
- 1 AD

Porto

12 26 784 31	PS
321 410 32	
24,724 33	
22,958 36	
21,427 37	

14

Phase 1 is "research" action thus decide now

Castelo Branco 6 - no new seat

	AD	PS	APU
1	76 475	42 420	19 052
2	38236	21 210	
3	25492	14 140	
4	19119		
5	15295		

Hypo

	PS + 10,000 voters
1	52 420
2	26 210
3	
4	
5	

PS + others

Bragança 4 - no new seat

	AD	PS	APU
1	44 041	23.387	6 097
2	32 021	11.694	
3	21 347	7.796	
4	16 010		
5			

	PS + 5000
1	28 387
2	14 194
3	
4	
5	

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~~Coimbra 16~~

Viseu 10

	AD	PS	APU
1	185 052	51 145	13382
2	77 526	25 573	
3	51 684	17 015	
4	38 763		
5	31 010		
6	25 842		
7	22 150		
8	19 381		

+ 1 PS = 9494
 - 1 AD = 9494
 = zero to PS no new seat.

8494

	PS + 5000
1	55 145
2	27 572
3	18 382
4	
5	
6	
7	
8	

PS convert 8,000 from AD back to PS. 1 more sent.

Beja

	AD	PS	APU
1	23815 ⁴⁰	27503 ³⁰	163699 ¹⁰
2	11987	13752	31850 ²⁰
3			23233 ⁵⁰
4			15925 ⁴⁰
5			

NO

Hypo

PS

35503233527

1775216764



V. Castelo

no change

AD 4	PS + 2	APU
79621	48521	14227
398113	227615	
265404	15174	
197056		

Lisbon

5

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PS + 18 (+3)
APU 15 (-1)
AD 23 (+1)

(29) AD	(15) PS +	(16) APU
1 521.439	406907 2	341454 3
2 260720	203454 5	170727 7
3 173.813	135636 8	113.818 10
4 130360	101727 2	85364 14
5 104288	81381 15	68291 17
6 86907	67818 18	56909 22
7 74491	58130 20	48779 25
8 65180	50863 24	42682 29
9 57938	45212 27	37939 32
10 52143	40691 30	34145 36
11 47404	36992 31	31041 40
12 43453	33909 37	28455 44
13 40110	31301 39	26266 47
14 37246	29065 42	24390 51
15 34762	27127 46	22764 54
16 32590	25432 49	21341
17 30673	23936 52	20085
18 28969	22606 56	
19 27444	21416	
20 26072	20345	
21 24830		

15

18

23

Setor 1 #17

AD 4	PS + 4	APU 9
1 89918 3	113400 2	1 189403
2 44959 8	56700 6	4 94702
3 29973 12	37800 10	5 63134
4 22477 17	28350 13	7 47351
5 17984	22680 16	9 37881
6 18900		11 31567
7		14 27058
8		15 23675
9		21.045
4	5	8



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Portalegre

+1 PS + other
-1 AD

*

Assumption
left wants to
win - not
be in opposition

AD	PS	APU	other	x PS + other
31692	29359	29023	4614	33973
15846		14512		16987

Guarda

+1 PS
-1 AD
possible PS + other + 2000

AD	PS	APU	other	PS + other
4 AD 80280	34603	7108	4084	38687
4 20070				19344

PS + other + 2000
40687
20343

Faro

+1 PS
-1 AD

AD (4)	PS (3)	APU (2)	PS + other
71088	69831	41139	82522
36554		205708	41256
23696			27507
17772			20036



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AD	Leira PS	APU	PS + other
7 AD 155377	51299	13319	60336
6 3 25896	25650		30168
7 22197	1		20056
8 19422			15084

no change

AD	Brothers	APU
4 28800		
5 35015 Aveiro		
1	202729	112290
2	101365	56145
3	67576	37430
4	506826	28072
5	405467	22458
6	337889	18715
7	2896110	
8	2534113	
9	22525	

no change

Hondt method.

Beja

AD	PS	APU	other
23815 4	27503 3	63499 1	
		31.7502	

Beja

AD + 8.173

other p. 6024

PS - 10 755

Abstentions = 15.79 = 8.477

PS + other

~~PS - 10.755~~

1	33527
2	16764

4484

1	38011
2	19006
4	41001
2	20501

no

Braga (9) 15

+ 1 sent extra Braga + others. (1) 14,365 votes from AD.

AD	PS	APU	other
196691	114800	38076	14365
15	14	2	9
58,000		3	12692
66800			
4172			
34,584 (34)	28700		
8	21855 (15)	5	22960 (14)
9	6	191333	

PS + others.	
8	37325 129165
5	12133 25833 (13)
6	21528 (15)

Porto

+ 2 seats in others from AD

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AD	PS	APU	other
404453	316791	131757	30307
17	23791 (35)	14	21960 (38)
18	22469 (37)	15	21119
19	21287	16	AD 33

1	347098
13	26699
14	34 24793 (35)
15	35 23140
16	21694 38

Santarém + 1 PS - 1 AD

Cointa no



	AD	PS	APU
Porto.	404 453	316 791	131 757
1	1°	2°	
2	202.226	158.396	65. 879
	3°	4°	
3	134. 818	105 591	
4	101.113	79.197	



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① Voters - trend? (eg. AD++) Setubal - significant?
 or psy of opposition?
 AD ↑ less because high
 ↑ more because already low
 more a trend towards unity
 "we are together" -

② Vulnerable districts
 if you had to choose, which districts to concentrate

Faro
Setúbal
Portalegre
Leiria
Coimbra
Porto

5 deputies -

③ Greatest influence on voters
 TV

- newspapers
- peers
- economics - issues?

② - campaign propaganda → type + quality -
 ① - church.

④ Hurdle method
 Analysis. last vote ∴ # needed to get 1+ deputy
 could be worth it. look at last votes eg. Porto, Portalegre

⑤ Absentions significant or not?

abs would mean the opposite party
 - Heavy propaganda - in hand dated or anti AD

⑥ How do you analysis where votes went -

eg. Lisboa



Hypothesis

- High # voters
- high potential left
- less gains by AD?
- place where # needed is possible
 eg. Aveiro

Lisbon.

- ① Small parties together
- ② "capitalise" on AD mistakes - in particular areas
- ③ door-to-door in key districts only
 ↑ abstention ↑ pop area ↑ deputy seat
 yes available easily

correlation class, age, sex?

Undecided - until it
 door-to-door
 survey
 → if not done
 well - might
 be useless



Inst. Univ. Econ
 (C. Santos)
 Avenida
 Economia
 Social



1979- Hondt method

if left parties united with PS
extra seats ^{from} all from AD -

✓ - Porto +2

✓ - Santarém +1

- Braga +1

- Portalegre +1

✓ - Faro +1

✓ - Viseu +1

* excepto

- Lisbon +3 PS

-1 AD

-1 APN

-1 UDP

* Setúbal

+2 PS

-1 APN

AD same

no change

Beja

Coimbra

Leiria

Aveiro

Castelo Branco

Bragança

V. Castelo

Door-to-door (on next page)
High # voters

high potential left

less gains by AD?

places where lost seats were not necessary
(see above)

places abs. ↑

next meeting
be called
by Front

Inviting
volunteer
groups

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Strategies

① door-to-door
hypo-districts where abstention ↑
population ↑
deputy seat lost (sup.3)

② small parties together w PS.
possible in some districts only?

③ ~~the~~ ~~areas~~
"capitalize" on AD mistakes now
a) - in page 3 news
b) - Urban areas



c) Use of media



- something in papers each day
- mass actions
- small newspaper (1 page) not leaflet form
to key concelhos
Key districts.
- well done
- simple
- clear
- to point
- not slogans
- on issues.

THE
"Independent"
Newspaper.

voter is intelligent
but don't use big words.

assumption

- AD must lose at all cost!
- mass meeting are not systematic.

	<u>22.14</u>	<u>22.30</u>	<u>11.00</u>	<u>11.07</u>
AD	544/	54,4	1.253 freq. / 2789 → 57,2	57,00
FRS	22,5	24,0	— 24,3	24,4
APU	13,9	13,2	— 14,5	14,7

	<u>11.12</u>	
AD	52,1%	+2,12
FRS	24,4	→ -1,02
APU	14,7	+0,72



5500 — 100
100 — 0

$$0 = \frac{100 \times 0}{5500} =$$

$$\begin{array}{r} 100,8 \\ 45 \overline{) 100,8} \\ \underline{0} \end{array} \quad \begin{array}{r} 155 \\ 1,8 \end{array}$$

23h 34 m

23h 45

AD - ~~51~~ 51%
FRS 24,7%
APU 14,4%

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49,8	deputados	5500	— 100
25,1	— 5	100	— 0
14,6	— 1	42 (-45)	
	UDP 1	100	— 9
		5500	— 0

$$0 = 55 \times 9 = \boxed{495.000}$$

~~ANEX~~ / PREVISÃO

Aveiro 10+4+1
Beja 1+1+3 (estabel)
Bragança 9+5+1 (")
Bragança 3+1+0 (")
C. Breixo 4+2+0 (")
Cobres 6+5+1 (")
Évora 1+1+3 (")
Faro 4+3+2 (")
Guarda 4+1 (")

Leiria 8+2+1
Lisboa 26+(-1)+(-3)+1
Porto 2+2+1
Porto 20+13+5
Santarém 6+4+2
Setúbal 4+4+9
Viana 5+1+0
Viseu 8+2+0
Açores 3+2+0
Madeira 4+1+0

APU 9105

42, 42
46, 82

26,8%
(±27,4)

$$\begin{array}{r} 15,9\% \\ + 18,1\% \\ \hline \end{array}$$

125-Dep.

69 Sep.

39 def.

7.00

2170

13.1

119

~~184~~
~~255~~

MRRP

PDC

OC MLP

9,620

0.1%

854% starts



marica

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Archie -

Beja - $1 + 1 + 3$
 $8 + 5 + 1$

Braye - 9 + 5 + 1

Враг сел - _____

C Breuco $-4 + 2 + 0$

Cbre $-6 + 5 + 1$

Ehore $- 1 + 1 + 3$

Faro $4 + 4 + 1$

Grande

keine $7 + 3 + 1$

 Lx

Page 2 + 1 + 1

Port 19 + 14 + 5

Saut $6 + 4 + 2$

Setubal $4 + 4 + 9$

Viano

Vibe real 5 + 1 + 0

Vizem $8 + 2 + 0$

Acres $\frac{1}{4} + 1 \frac{1}{4}$

Падение 4 + 1