#### POLLS



I --- Evolution of MARKTEST polls results, between February 1984 and February 1985 II -- Evolution of NORMA/GALLUP polls results, between May and December 1984 III - MARKTEST poll ---- February 1985 IV -- NORMA/GALLUP poll- February 1985 V --- NORMA/GALLUP poll- January 1985 VI -- MARKTEST poll ---- December 1984 VII - EUROEXPANSÃO poll- October 1984 VIII- NORMA/GALLUP poll- October 1984 IX -- MARKTEST poll ---- July 1984 X --- MARKTEST poll ---- June 1984 FIXI 9-NOPMA/GALLUP TOLE- NAV 1984 XII - MARKTEST poll --- March 1984 XIII- I.D.G. poll ---- February 1984 XIV - MARKTEST poll ---- February 1984 XV -- MARKTEST poll ---- January 1984

## MARKTEST POLL - February 1985



### Summary:

- . Poll published in "O Jornal"
- . Made by MARKTEST between February 1st and 6th 1985; published on 15th February
- . Results:

Maria de Lourdes Pintasilgo - 27%
Freitas do Amaral ----- 11%
Mário Soares ---- 8%

Possibility of a 2nd round with a military:

Maria de Lourdes Pintasilgo - 45% General Firmino Miguel ---- 24%

## NORMA/GALLUP POLL - February 1985



### Summary:

- . Poll published in the weekly "O Semanário", the most important conservative newspaper
- . Made by NORMA/GALLUP between 14th and 21st January; published on 2nd February 1985
- . Results:

### Hypothesis 1:

Maria	de Lourdes Pintasilgo -	25,0%
Lucas	Pires	13,9%
Mário	Soares	11.1%

## Furretação Euidar o Futuro

Ma	ria	de	Lourd	es	Pintasilgo	-	26,4%
A.	Joã	ăo d	Jardim				13,2%
Má	rio	So	ares -				9.9%

NORMA/GALLUP POLL - January 1985



### Summary:

- . Poll published in the weekly "O Semanário"
- . Made by NORMA/GALLUP between December 13th and 21st 1984; published on 5th January 1985
- . Results:

Maria de Lourdes Pintasilgo - 26,8% Mário Soares ----- 16,5%

MARKTEST POLL - December 1984



### Summary:

- . Poll published in "O Jornal", the most important moderate left weekly newspaper
- . Made by MARKTEST between November 9th and 12th 1984; published on 28th December
- . Results:

Maria de Lourdes Pintasilgo - 23,6% Mário Soares ----- 13,0%

### EUROEXPANSÃO POLL - October 1984



### Summary:

- . Poll published in "O Jornal"
- Made by EUROEXPANSÃO on request of the Portuguese Government, during October 1984; published on 30th November
- . Results:

Maria de lourdes Pintasilgo - 22%

Mário Soares ----- 9%

Fundação Cuidar o Futuro

honesty ---- 82% intelligence - 61% justice ---- 56% firmness ---- 52%

## NORMA/GALLUP POLL - October 1984



### Summary:

- . Poll published in "O Semanário"
- . Made by NORMA/GALLUP between 13th and 19th October 1984; published on 20th October
- . Results:

Maria de Lourdes Pintasilgo - 22,5% Mário Soares ----- 12,0%

## MARKTEST POLL - July 1984



### Summary:

- . Poll published in "O Jornal"
- . Made by MARKTEST between the 8th and 15th June 1984; published on 13th July
- . Results:

#### 1st round:

1st round:	
Maria de Lourdes Pintasilgo	- 24%
Freitas do Amaral	13%
Mário Soares	11%
Fundação Charla de Courdes Fintasilgo	- 43%
Mário Soares	

## MARKTEST POLL - June 1984



### Summary:

- . Poll published in "O Jornal"
- . Made by MARKTEST between May 4th and 11th; published on 15th June 1984
- . Results:

Maria	de	Lo	urdes	Pintasilgo -	20%
Freita	as (	do	Amaral		12%
Mário	Soa	are	s		17%

## NORMA/GALLUP POLL - May 1984



### Summary:

- . Poll published in "O Semanário"
- . Made by NORMA/GALLUP between April 27th and 4th May 1984; published on 12th May
- . Results:

Maria de Lourdes Pintasilgo -	26,2%
Freitas do Amaral	16,5%
Mário Soares	13.8%

## MARKTEST POLL - March 1984



### Summary:

- . Poll published in "O Jornal"
- . Made by MARKTEST during March 1984; published on April 6th
- . Results:

#### 1st round:

Maria de Lourdes Pintasilgo -	20%
Freitas do Amaral	12%
Mário Soares	10%
Fundação Guidar o Futuro	
Maria de Lourdes Pintasilgo -	45%
Freitas do Amaral	24%

### MARKTEST POLL - February 1984



### Summary:

- . Poll published in "O Jornal"
- . Made by MARKTEST between February 4th and 7th 1984; published 27 chunt
- . Results:

## INSTITUTO DAMIÃO DE GOIS POLL- February 1984



### Summary:

- Poll published in "Expresso", the most significant (liberal) weekly newspaper in Portugal
- . Made by INSTITUTO DAMIÃO DE GOIS between December 1983 and February 1984; published on 3rd March
- . Results:

Maria de Lourdes Pintasilgo -	
Fundação Fettas ao Anstaturo	13,8%
Mário Soares	12.6%

### MARKTEST POLL - February 1984



### Summary:

- . Poll published in "O Jornal"
- . Results:

(good image vs. bad image)
Maria de Lourdes Pintasilgo is the
political personality who has the
best image.

MARKTEST POLL - January 1984



### Summary:

- . Poll published in "O Jornal"
- . Made by MARKTEST; published on 27th January
- . Results:

Maria de Lourdes Pintasilgo - 16,9% Mário Soares ------ 12,8% Freitas do Amaral ----- 10,5%